



Newtown Parks & Recreation and Economic & Community Development

*****FAIRFIELD HILLS CAMPUS FEATURE ONLY*****

Newtown Shop Small Decoration Crawl Decoration Contest Information

**WINTER-OR HOLIDAY-THEMED DISPLAYS
ON FAIRFIELD HILLS CAMPUS FOR EVERYONE TO ENJOY**

- **Businesses & organizations all over Newtown are invited to participate.**
- **Adopt a feature (Tree or Bench) of your choice on Fairfield Hills Campus.**
- **\$25.00 adoption fee.**
- **\$25.00 fee waived if you have already adopted a SHOP Lamppost.**
- **You can begin displaying your winter-holiday theme on November 27. (Visit Parks and Recreation to pick up your voting display #).**
- **All displays need to be up by Sunday, December 6.**
- **Community is invited to vote on their favorite display.**
- **Voting begins on December 7 and Winner announced on December 22.**
- **Winners will be (1) spotlighted in Economic & Community Development and Parks and Recreation's e-blasts, & social media (2) featured in a press release to be sent to several area newspapers and (3) receive a certificate/trophy.**



2020 Rules



- This is open to any Newtown business or organizations that would like to contribute to Newtown Parks and Recreation's and Economic Development spirit of the season.
- Participants are encouraged to develop a design that is appropriate for public display, utilizing materials that will withstand elements that may include wind, rain, and/or snow.
- In order to participate, please submit a completed application (available at Newtown Parks and Recreation website), www.newtown-ct.gov/parks-recreation along with a \$25 adoption fee to Newtown Parks and Recreation.
- The general public is invited to cast their ballots on their preferred display, including businesses around town, access to map www.newtown.org/map
- Ballots are available at Newtown Parks and Recreation, online or scan QR:
- Ballot box is located in the vestibule at the Newtown Community Center, 8 Simpson Street.
- Ballots must be submitted to the Newtown Parks and Recreation office December 6.
- Displays cannot exceed 6' in height, and cannot be wider than 2.5'
- Displays cannot extend beyond the curb. Secure with zip ties or wire, no excessive tape please.
- Displays cannot obstruct pedestrian traffic on sidewalks and should be angled to be visible to both oncoming traffic and pedestrians.
- Displays cannot include acts of violence, nudity or racially insensitive content.
- Newtown Parks and Recreation is not responsible for the maintenance or care of individual entries. Participants are encouraged to provide upkeep should any materials become detached.
- Displays must be removed by the beginning of the New Year. All displays remaining after that will be collected and disposed of by the Newtown Parks and Recreation staff on January 7. No residue is to be left on features or damaged.
- Newtown Parks and Recreation reserves the right to NOT accept any entry that is deemed inappropriate for general public display.
- Please follow all CDC guidelines and social distance.





2020 Application



Business/Organization _____

Phone Number: _____

Email: _____

Address: _____

Requested Feature: _____

Describe Display Design: _____

By signing the below you agree to abide by the rules as laid out for the 2020 contest

Signature of Applicant: _____

Applications must be completed and returned with \$25.00 adoption fee by December 4th
Newtown Parks and Recreation at 8 Simpson St, Newtown,