



**Buy Local First**





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## WHY HERE?



- Local businesses create jobs when they have more customers.
- Spend \$100 with a local business, and \$68 of that money stays in Newtown.
- Shopping online or driving out of town supports a different community.
- When you shop local you strengthen Newtown's economy and our character.
- The money you spend locally will re-circulate throughout our community, changing hands locally, enriching the entire community.
- Businesses are owned or operated by our neighbors.
- We have unique artisans, cafes, restaurants, shops, service providers and retailers.
- Local businesses give more to local causes.
- Save gas by shopping local merchants.
- Shopping local reduces your carbon footprint and helps the environment.

It's Us, It's Here, It's Local. [www.newtown.org](http://www.newtown.org)